

# 2022

## ALL IN PLAN

# ANNUAL REPORT

- A GREAT REGION ON A GREAT LAKE -



## Members, Partners and Friends,

This is a pivotal time of renewal and growth across Greater Cleveland. Over the past two years, Greater Cleveland Partnership has shared the All In Plan for this region once again becoming one of the Great Regions in the Great Lakes. The plan identifies key priorities and strategies, metrics to gauge progress, and most importantly, an “All In” approach that defines how private, public and philanthropic partners — the civic system — work together to achieve the vision.

Over the past year, through the work and partnership of many across our community, Greater Cleveland has made great strides. We saw significant business expansions, hundreds of millions of dollars in new capital for small businesses, scaling of inclusive talent and workforce initiatives, increases in minority business growth, a full-scale effort to develop our waterfronts, and broad support for expanding our Metroparks. We even saw major skyscrapers emerging, new air service to Europe, and a rocket launch to the Moon — and return back. When we are All In, we truly all win.

While the highlights are exciting, we remain committed to measuring the region’s progress on the key metrics of Business, Job and Income Growth and comparing ourselves to our Midwest metro peers. On these metrics, Greater Cleveland has advanced, but it continues in the middle of the pack. We will not be satisfied until Greater Cleveland is consistently among the top tier of regions.

The plan to advance on these measures and on our mission is centered on the five priorities of Dynamic Businesses, Abundant Talent, Inclusive Opportunity, an Appealing Community and Pro-Growth Policy.



Each priority includes selected strategies in which many partners across the civic system are engaged.

Looking forward, the momentum across our region is building. There is growing optimism and increasing confidence. We attribute that to the combination of the tangible milestones being perceived and to the intangible alignment being achieved. We have made great progress as a community in strengthening a civic system in which our private, public and nonprofit sectors, leaders and teams are working together in unity for our community. This is the essential foundation for realizing our vision.

We want to conclude by thanking all our members, partners and friends. Your support and your partnership are propelling the region. We must continue working together towards Greater Cleveland becoming one of the Great Regions in the Great Lakes. This is our charge, and we will do it together, All In.

Sincerely,

A handwritten signature in black ink, appearing to read "Paul Dolan".

**Paul Dolan,**  
Chair, Greater Cleveland Partnership,  
Chairman and CEO, Cleveland Guardians

A handwritten signature in black ink, appearing to read "Baiju R. Shah".

**Baiju R. Shah,**  
President and CEO, Greater Cleveland Partnership



## All In Values for Our Civic System

- > **INSPIRED**
- > **INNOVATIVE**
- > **INVOLVED**
- > **INCLUSIVE**
- > **INTERCONNECTED**
- > **INTEGRITY**
- > **IN UNITY**

# Great Lakes Regions Growth Rankings



The **All In Plan** sets a path for Greater Cleveland\* to be one of the Great Regions in the Great Lakes. Three guiding metrics track the region’s progress compared to peers in accelerating growth and prosperity:

- **Business Growth**
- **Jobs Growth**
- **Income Growth**

The goal is for Greater Cleveland to rank among the top tier of Midwest Metro regions in each of those categories. Progress and rankings are reported based on federal data. While annual movements will show up-and-down variance, the objective over the decade is to have trajectory towards and persistence among the top regions.

These guiding metrics shape the priorities and help evaluate the strategies of the **All In Plan**.



Sources: Federal Reserve Economic Data, Bureau of Labor Statistics, Bureau of Economic Analysis, Census Bureau

**\*Note:** The federal metro area definition for Cleveland includes only 5 counties (Cuyahoga, Lorain, Medina, Geauga, Lake) and that is the geography on which comparative data is easily available. For comparison, other major metro areas in Ohio include 10 and 16 counties. Greater Cleveland region is also defined as the Cleveland-Akron CSA (13 counties) or Cleveland and Northeast Ohio (18 counties), each of which better describes the region and its scale as the largest region in Ohio, the 3rd largest in the Great Lakes (behind Chicago and Detroit), and one of the Top 20 in the U.S.





**PRIORITY**

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**Dynamic Businesses**

**PRODUCTIVITY**

2019-2021 : **4<sup>th</sup>** ↑

2010-2019 : **5<sup>th</sup>**

Great Lakes Ranking

**THE STRATEGIES**



Promote business expansions by connecting companies to growth incentives, real estate options and talent.

Serve small and middle-market businesses by sharing funding opportunities, cost-saving benefits and creating connections.

Expand innovation activity for start-ups, corporates and research institutions through partnerships and increased funding.



**THE HEADLINES**



**Ford invests \$1.5 Billion to expand EV production** at its Avon Lake plant, **adding 2,000 jobs.**

Sherwin Williams breaks ground on **1,000,000-square-foot headquarters** on Public Square and **600,000-square-foot R&D facility** in Brecksville.

Cleveland Clinic begins construction on a **1,000,000-square-foot Neurological Institute**, part of a **\$1.3 billion campus expansion.**

Canon establishes new U.S. health care unit in Cleveland with plans for **\$300 million investment.**

NASA Glenn plays key role in **historic Artemis 1 launch.**

Cleveland startups raise **\$578 million in new venture capital funding.**

MAGNET opens **new incubator and training facility** in Health-Tech Corridor.

Opening of the 150,000 square-foot Cleveland Cold Storage facility signals **new era for Opportunity Corridor.**

COSE celebrates **50 years of helping small businesses grow.**

Fifth season of **“Cleveland Chain Reaction” pitch competition** delivers capital and assistance to 20 small businesses.



## PRIORITY

# Abundant Talent

## POST-SECONDARY ATTAINMENT

2021 : 9<sup>th</sup> ↓

2019 : 8<sup>th</sup>

Great Lakes Ranking



## THE STRATEGIES

Increase degree and certificate program enrollments and completions in growth sectors.

Expand internships, apprenticeships and co-ops and support for participants.

Broaden career awareness among high school students through exposure and placement programs.

## THE HEADLINES

Case Western Reserve University and Lorain County Community College link up for **semi-conductor partnership**.

Region receives a **\$5.8 million grant** from Department of Labor to build **Registered Apprenticeship Hub** for tech-enabled positions.

Ohio colleges create **Comeback Compact** offering former students with credits a path to completion.

First Clevelanders graduate from unique **IT apprenticeship program**.

**IT Career Expo** draws more than 1,000 **high school and college students**.

Through **Greater Cleveland Career Consortium**, more than 100 employers offer careers exposure to high school students.

**Greater Cleveland Talent Alliance** develops initiatives to attract talent, including college students, to the region.

Forbes will host its **'Under 30 Summit'** in Cleveland in 2023.







# PRIORITY Inclusive Opportunity

## MINORITY/MAJORITY WAGE RATIO

2019 : 9<sup>th</sup>

Federal data  
not yet updated

Great Lakes Ranking

### THE STRATEGIES

- Grow minority business enterprises by providing access to customer opportunities and targeted advisory services.
- Expand diversity in middle and high-wage jobs.
- Ensure digital equity through device donations, affordable broadband access and digital literacy support.

### THE HEADLINES

- The **Minority Business Development Agency Center** now has more than 140 clients statewide.
- NBA Foundation** supports construction careers program.
- Global Cleveland helps employers find local **international talent**.
- More than 140 companies participated in **GCP's annual Equity & Inclusion assessment**.
- FutureLAND Conference** and **Tech Week** conferences draw over 3,000 participants, amplifying **diversity in tech**.
- Cleveland metro second in nation in **connecting eligible residents to broadband** through Affordable Connectivity Program.
- City, county and state make funding commitments of **\$40 million** to further **expand affordable broadband** in the region.
- More than 150 diversity professionals and leaders attend Inclusion Conference on **creating bold, abundant change**.



## PRIORITY

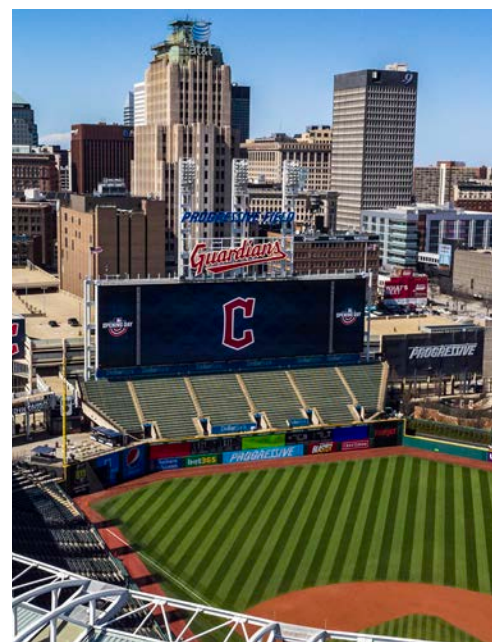
# Appealing Community

## POPULATION GROWTH

2019–2022 : **8<sup>th</sup>** ↑

2010–2019 : **11<sup>th</sup>**

Great Lakes Ranking



## THE STRATEGIES

Enhance downtown and waterfronts through interconnected, inclusive developments.

Invest in neighborhoods for residential and commercial corridor development.

Encourage resources for expanding amenities including parks, arts and culture and sports.

Improve air services.

## THE HEADLINES

Cleveland launches biggest civic effort in decades to make **downtown-lakefront connection** a reality.

Bedrock unveils **\$3.5 billion master plan for the Cuyahoga Riverfront**, created by world-renowned architect Sir David Adjaye.

Cleveland groups awarded **\$80 million in New Market Tax Credits**, to spur commercial and residential development in city.

Guardians, city, county and state finalize \$435 million partnership for **ballpark renovation**.

**Cleveland Metroparks levy renewal passes** decisively by a margin of 77%.

Cleveland State University unveils a **10-year, \$650 million master plan** for its 85-acre campus.

**Alaska Airlines** begins daily non-stop flights between Cleveland and Seattle.

**Aer Lingus announces direct international service** from Cleveland to Dublin, with connections to Europe and Middle East.

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\* Executive Committee member  
\*\* Board Observer