


A Great Region
on a Great Lake starts
with all of us being...

ALL IN.



All In Plan



All In Priorities

Toward a
Great Region on
a Great Lake



ALL IN VALUES

Achieving the vision requires an “**All-In**” spirit with the private, public, and nonprofit sectors working in unity, as a civic system, for the community.

Our focus is growth through productivity and innovation for businesses of all sizes. We work with partners to:

- Promote business expansions by connecting companies to growth incentives, real estate options, and talent solutions.
- Serve small and middle-market businesses by sharing funding opportunities, offering cost-saving benefits, and hosting forums for exchanging ideas and creating connections.
- Expand innovation activity for start-ups, corporates, and research institutions (including federal facilities) through sector strategies, industry-institution partnerships, and increased funding.

1 A thriving region is built on **dynamic businesses.**



2 Dynamic businesses need **abundant talent** to grow.



Our focus is work-based learning for in-demand jobs—both for today and into the future. We work with partners to:

- Increase degree and certificate program enrollments and completions in growth sectors.
- Expand internships, apprenticeships, and co-ops — and support for participants — through industry-led partnerships with educational institutions and training providers.
- Broaden career awareness among high school students through exposure and placement programs that build pathways to employment.

3

Abundant talent requires **inclusive opportunity**.



Our focus is diversity at all levels of enterprises, from workforce through to the executive suite and ownership. We work with partners to:

- Grow minority business enterprises by providing access to customer opportunities and targeted advisory services.
- Expand diversity in medium and high-wage positions by reducing barriers, sharing best practices on welcoming environments, and developing mentorship networks.
- Ensure digital equity through device donations, affordable broadband access, and digital literacy support for all residents.

Our focus is next-generation allure for working, living, and playing in Greater Cleveland. We work with partners to:

- Enhance our downtown and waterfronts through inter-connected and inclusive residential, commercial, and public space developments.
- Invest in neighborhoods for both residential and commercial corridor development aligned with accessible and efficient transit.
- Encourage resources for expanding amenities including parks, arts and culture, sports, and other recreational offerings.
- Improve air services for both business and leisure travel.

4

Appealing Communities attract and retain dynamic businesses and talent.



5

Pro-growth policy stimulates businesses, talent, inclusion, and communities.



Our focus is on advocacy for policies and programs at the regional, state, and federal levels that support the priorities and advance our vision. We work with partners to:

- Build and sustain an environment where businesses thrive.
- Promote an inclusive and resilient economic infrastructure.
- Invest in a better future for business owners, students, and workers.



All In Goal
A Great Region
in the Great Lakes



**GREATER CLEVELAND
GROWTH TARGETS
(2020-30)***

Economic Output
+25%

Up From +15% (2009-2019)

Jobs
+15%

Up from +6%

Income
+12%

Up from +9%

**Growth targets set to be in top tier of peer regions. Peer Midwest regions are Buffalo, Cincinnati, Columbus, Detroit, Indianapolis, Louisville, Milwaukee, Rochester, Pittsburgh, and St. Louis.*



**Greater
Cleveland
Partnership**